

2023 - 2027
STRATEGY



TOGETHER WE'RE STRONGER THAN **ms**



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THAN **ms**

Together with everybody in our member organisations, and all those connected to us, we form a global MS movement. This is our common strategy to bring the world together with urgency, to improve the quality of life and wellbeing of everybody affected by MS, and to end MS forever.

In a changing and challenging world, the MS International Federation (MSIF) and its members connect to align our efforts and resources to be stronger together.

Working together across the globe, we boost scientific progress to prevent, treat and stop MS. We strive for a world where everyone living with MS can access treatments. MSIF provides opportunities to connect, innovate, share tools, skills, experiences, and become stronger together. We benefit from our partnerships with research communities and health professionals all around the world. We also leverage our relations with the global NGO community, and intergovernmental organisations to further our common goals. Where new MS organisations emerge we will include them, help them grow, and in return others in the movement will benefit from their experience and contributions.

Together we will inspire and grow the global movement to place MS higher on the global health agenda, and to tackle the challenges for everyone affected by MS.

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It gives us strength to know that we are part of an international network and that we have the support of other organisations.

Johana Bauer, CEO
Esclerosis Múltiple Argentina



WHO ARE WE?

MSIF is the global movement of MS organisations, by and for people affected by MS. We network, learn from each other, mobilise and enable global collaborations, to achieve the vital goals that can only be reached by coming together as a movement.

We, the Federation, are made up of national MS organisations (including their staff, volunteers and MS communities), the MSIF staff, board and committees.

OUR MEMBERS

 Argentina	 Argentina	 Australia
 Austria	 Belgium	 Brazil
 Canada	 Cyprus	 Czech Republic
 Denmark	 Egypt	 Estonia
 Finland	 France	 Germany
 Greece	 Guatemala	 Iceland
 India	 Iran	 Ireland
 Israel	 Italy	 Japan
 Korea	 Latvia	 Lebanon
 Luxembourg	 Malta	 Netherlands
 Netherlands	 New Zealand	 Norway
 North Macedonia	 Poland	 Portugal
 Russia	 Slovakia	 Slovenia
 South Africa	 Spain	 Spain
 Switzerland	 Tunisia	 Turkey
 UK	 Uruguay	 USA

OUR VISION

A WORLD WITHOUT **ms**

OUR MISSION

We bring the world together
with **urgency** to improve the
quality of life and wellbeing
of everybody affected by MS
and to **END **ms** FOREVER**





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If we support and take care of each other, we can overcome lots of obstacles. Because life goes on, it doesn't stop and MS won't stop me.

María Teresa,
living with MS, Colombia



OUR VALUES

Our core value is people affected by MS are at the heart of everything we do, **shaping decisions and driving positive change.**

COLLABORATIVE

We are strong because we work together, inspiring each other, sharing resources, ideas and influence.

INCLUSIVE

We are open and inclusive, embracing the richness of diversity and experiences.

DRIVEN

We are strategic and determined, acting with urgency to find solutions with and for people affected by MS, wherever they live in the world.





AIM 1

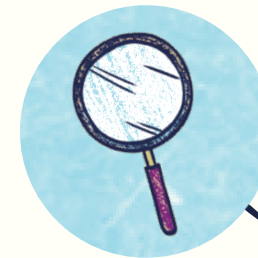
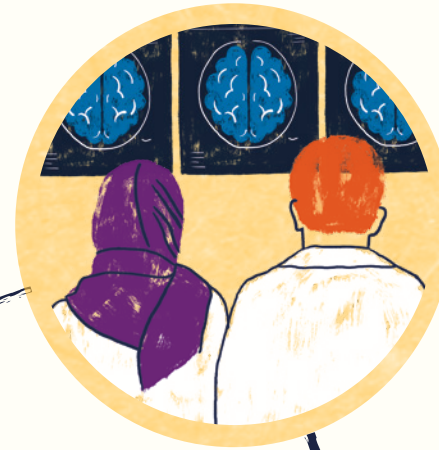
Improved scientific understanding to prevent, treat and stop MS

GOALS

- Take international action and work with MS organisations to support the MS research environment.
- Rally the global community to advance research into preventing, treating and stopping MS.
- Increase the meaningful participation of people affected by MS throughout the research and development process.

PROGRESS BY 2027

- Increased coordination and alignment of member research activities.
- Consensus reached on a few patient-reported outcome measures for use in MS (PROMS) research and clinical practice.
- At least one treatment supported by the Progressive MS Alliance entered into a trial.
- 25 researchers or clinicians in low- and middle-income countries are supported by MSIF to solve local MS healthcare challenges, and develop skills through partnerships with experts in other parts of the world.
- Atlas of MS data supports advocacy around access to MS healthcare and, as the leading MS epidemiology resource, is used in a greater number of publications.



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We always have hope that things will be better in the future and that one day we will manage to find a final cure for MS. Until that time, we have to follow the latest research.

Oumaima, living with MS, Morocco

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MS is a global scientific challenge. Global challenges require global solutions, and those can only come through collaboration. Collaboration between people with MS, scientists, clinicians, patient organisations, government and industry will accelerate progress, and bring us closer to achieving our goal of a world free of MS.

Tim Coetzee, Chief Advocacy, Services & Science Officer, National MS Society, USA

INTENDED IMPACT

Sharing, alignment, and collaboration will speed up research so that more and better treatments will become available more quickly for people with MS.

We come closer to the aim of preventing and stopping MS.

Research is more effective because of the appropriate involvement of people with MS in decision-making.

AIM 2

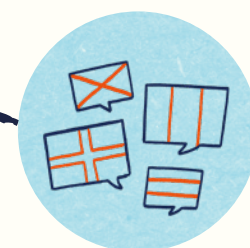
Greater access to effective healthcare, information and support

GOALS

- Increase global access to clear and trustworthy information.
- Improve early access to effective, safe and affordable Disease Modifying Therapies (DMTs) for people with MS around the world.
- Advocate for and drive improved access to early diagnosis, treatment and care.

PROGRESS BY 2027

- MS DMTs included in national Essential Medicines Lists, policies and guidelines of two or more countries.
- Increased collaboration and co-ordination across key stakeholders, addressing the affordability of DMTs in low-resource settings.
- The international profile of MS is raised, growing strategic partnerships for better access to DMTs and other advocacy objectives with TRIMS, international alliances, the pharmaceutical industry, and the WHO.
- More MS organisations support people with and affected by MS in their first languages.



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Most patients have difficulty gaining access to treatment because the cost is very expensive and insurance doesn't cover it. We would like to urge the government and policy makers to consider access to MS treatment, not just in Malaysia but around the world.

Rizal, MS caregiver, Malaysia

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Global collaboration provides the opportunity for countries to share advocacy work around policy development on national standards of treatment and care. Collective action is critical to breaking down barriers to advance MS research, treatment, and care globally.

Jennifer McDonell, Director,
MS Information and Resources, MS Canada

INTENDED IMPACT

DMTs and MS healthcare become more available and affordable for people with and affected by MS.

Widespread access to and use of a variety of reliable information, in a range of languages, addressing global information gaps.

AIM 3

A stronger, broader, global MS movement

GOALS

- Build solidarity and engagement in the MSIF movement.
- Strengthen MS organisations to address challenges faced by people affected by MS.
- Grow and strengthen collaborations to better address global MS challenges.

PROGRESS BY 2027

- 6 new members welcomed into MSIF.
- There is a mutually supported, connected and committed MSIF movement.
- An increased number of countries and territories take part in World MS Day alongside all MSIF members.
- MS organisations and groups across all world regions have benefited from global networking, training, mentoring, and coaching opportunities.
- Better representation of diversity within MSIF's decision-making processes and bodies.
- One new collaborative global fundraising initiative launched.
- Increased collaboration with and within regional networks.



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Being part of something global, for a smaller organisation like ours is so important and reminds our Irish MS community and supporters that we are all part of a worldwide mission, that there is a whole world of knowledge, resources and support out there.

Ava Battles, CEO, Multiple Sclerosis Ireland

INTENDED IMPACT

MS organisations are better able to meet the needs of people affected by MS and contribute to MSIF's global efforts.

Our MS movement is more diverse and inclusive, so we can better address the needs of more people with and affected by MS around the world.



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It is always a very rich opportunity to exchange experiences, learn, and share both challenges and achievements of organisations in the global movement.

Marcelo Mesquita,
Director, Associação Brasileira de Esclerose Múltipla, Brazil



GLOSSARY

- **NGO:** Non-governmental organisation. A non-profit organisation that operates independently of any government, typically one whose purpose is to address a social mission.
- **DMT:** Disease Modifying Therapy. A DMT is not a cure for MS but aims to prevent or reduce the number of relapses that occur, as well as slowing down the overall progression of the disease.
- **TRIMS:** 'Treatments and Research in MS' is used as shorthand for the regional and national committees for 'Treatments and Research in MS' such as LACTRIMS, ECTRIMS, ACTRIMS, PACTRIMS, MENACTRIMS etc. These are important groups of MS research and healthcare professionals that can support our work.
- **PROMS:** 'PROMS' stands for Patient Reported Outcomes (PROs) for MS. PROs allow an individual to share their lived experience about their health or quality of life. Examples include how they feel, what symptoms they are experiencing, or what they are able to do.
- **WHO:** World Health Organization





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