

Welcome to our Global Team

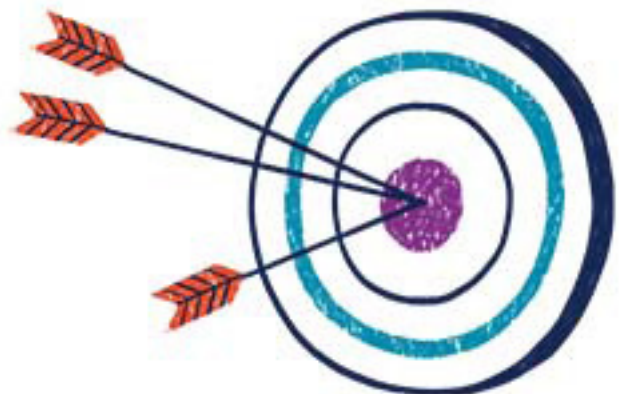




THANK YOU

Welcome to our global team of fundraisers fighting MS. Your support will help us bring together the research and work of MS organisations around the world to improve the quality of life of everybody affected by MS. By strengthening organisations in countries with little support available, campaigning for increased awareness of the disease, and supporting international research into better treatments we are leading the global movement to create a world without MS.

Whether you are fundraising in honour of someone, for fun or for a personal challenge. This pack helps you stay on target in the fight against MS.



Get in Touch

You can contact our team anytime anywhere:



WHAT WE DO

More than one million people world-wide live with progressive MS. We are a founder of The Progressive MS Alliance, a global collaboration of organizations, researchers, clinicians, companies, and people with progressive MS. Together we have invested over €23 million in global research.



We helped Morocco, Tunisia, Algeria and Libya set up a coalition so that together they could help more people affected by MS.

We also introduced a collaboration between Argentina, Mexico, Peru, Colombia, Paraguay and Uruguay

Between 2012 and 2016 we supported 60 young MS researchers from 26 countries, of whom 80% were from emerging countries.

Our World MS Day led to over 390 World MS events in 89 countries.





GET READY

You've signed up and it's happening. What now? Where to begin? Set up a fundraising page at: **actonms.msif.org**

Show potential supporters that you're committed to the challenge by donating to yourself via your fundraising page.

Our most successful fundraisers personalise their pages. Include the story of why you are doing your challenge, change your cover photo, post regular updates, and of course thank your lovely donors!

Top Tip: Thank donors on Facebook and tag them. This will encourage others!

Encourage your mates to sign up as a super group of MS fighting warriors!

There are loads of great ways you can fundraise online. Upload a new Facebook cover and profile photos linking to your page and share your Giving Page for some instant results!

Be ambitious with your target. Or, start low and increase it.



GO BIG!



There are plenty of ways you can get the money rolling in. Here are our favourites.

For Fun

Organise a cocktail night, or a dinner party, and charge people a donation on entry.

Host a quiz – it's a great way of attracting guests and getting them to donate. Get in touch for advice.

“I'll donate when you've done it!”
The words no fundraiser wants to hear. Hold doubters to their word with a wrap up event and get those missed donations.

Organise or take part in a sporting event. Everyone will support a challenge. We can help you find one near to you!

For work

Treat your colleagues to a bake sale or tuck shop. In summer, sell ice creams.

See if your company will match the funds that you raise or make a donation.

For an added Extra

If you're a hoarder as well as a fundraising champion why not have a clear out? Try auctioning online or heading to a car boot sale.

Ask friends to donate instead of buying you a birthday or christmas gift, even if they wouldn't normally buy you one!

Film a video of yourself or write a blog and tell the world about your fundraising.



DO IT RIGHT

Insurance

If you're planning a public event, you'll need public liability insurance. Check with your venue first to see if their insurance will cover your event or if you need to arrange your own.

Collections

If you are collecting money at your event, you may need to get permission so check with your venue or local council. Please don't collect money door-to-door, you need a license to do this. When counting money after your event, ask someone to be present and verify the amount.

Please send all monies to us within three months of your event.

Keep the money donated secure and pay into your bank as soon as possible. You can then transfer the money, pay online via our website or write a cheque. Please get in touch with our team on **+44 (0) 20 7620 1911 or daniel@msif.org** for advice or alternatively visit our website for further advice.

Food and Drink

Always check with the local council, venue or environment agency before selling food to the public.

You need a license to sell alcohol. You need to contact your local council for a license. Alternatively hold your event at a venue with a license.

Logo

If you wish to use our logo or branding, please get in touch with our team



Lotteries and Raffles

If you hold a raffle at your workplace or club, there's no need to obtain a licence. Just make sure that the raffle is only offered on the premises and make it clear who is running the raffle.

If you hold a raffle as part of an event, but not the main focus of the event, you can also run it without a license. With this type of lottery, there can't be any cash prizes and both the ticket sales and the announcement of the results must take place during the event. You cannot spend more than £250 on prizes but there are no limits to the value of donated goods. We do not recommend larger raffles as they need a license.

Safety First

Always do a risk assessment.

Always consider hiring first aid when necessary.

Always wear safety gear if needed.

Always ensure children are safe and there are protocols for missing.

Always check the insurance and risks of those you hire or partner with.

Always remain safe when carrying money.

If you have concerns about your event. Call us! We're here to help.

SPREADING THE WORD



Fundraise Online

Online fundraising lets your supporters track your progress and it's simple and secure to donate. The money then comes straight through to us. Set up your page at actonms.msif.org

Get Social

You are doing a great thing, be sure to shout about it through Facebook, Instagram and Twitter. You could even record a blog, or a video and pop it on YouTube. And if you're feeling adventurous, share the story with your local press - you can ask us for help doing this.

Download our posters and sponsor forms and put them anywhere and everywhere

Top Tip: Your biggest tool is your mouth. Tell everyone what you are doing and be proud!





GO TEAM!





EVENT:

WHEN:

WHERE:

HOW TO SPONSOR:

IN AID OF



Help us bring together the research and work of MS organisations around the world to improve the quality of life of everybody affected by MS. By strengthening organisations in countries with little support available, campaigning for increased awareness, and supporting international research we are leading the global movement for a world without MS.

MS International Federation.
Company No: 05088553.
Registered Charity No:
1105321. Address: 3rd Floor,
Skyline House, 200 Union
Street, London SE1 0LX
www.msif.org