

Non-healthcare corporate fundraising policy

MS International Federation

Contents

1. Position statement
2. Escalation process

1. Position statement

- 1.1. The MS International Federation will accept donations, sponsorship or gift in kind from companies whose operations or activities are not demonstrably in conflict with the health and quality of life of people affected by MS, and where there is not a reputational risk to the MS International Federation. Decisions will be taken on a case-by-case basis about whether any company is an appropriate partner.
- 1.2. There are other policies and position statements that are closely related to this policy:
 - **Restricted funds policy** – sets out the MS International Federation’s position on restricted funds – what they are, what gets restricted, what happens if too much is raised etc.
 - **Acceptance and refusal of funds policy** – sets out when, why and how funds might be refused.
 - **Policy and Practices in Relationships with the Healthcare Industry - 2008** – this sets out the position in regards to donations from the Medicines and Healthcare Products Industry.

2. Escalation process

- 2.1. The Director of Fundraising & Engagement will be the primary decision maker on whether a company is an appropriate prospect or corporate partner.
- 2.2. If the Director of Fundraising & Engagement identifies any potential conflicts of interest or notable risk they will be escalated to the CEO, who will decide whether or not to proceed.
- 2.3. In some exceptional cases the CEO may wish to seek approval from the board or its relevant officers if the risk/reward is of a significant scale. The CEO will decide if and when this is appropriate.